

Joseph William Hoitela

Wessel Investment Counsel, L.L.C.

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**FORM ADV PART 2B
BROCHURE SUPPLEMENT**

This brochure supplement provides information about Joseph Hoitela that supplements the Wessel Investment Counsel, LLC brochure. You should have received a copy of that brochure. Contact us at 828-232-2000 if you did not receive Wessel Investment Counsel, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Joseph Hoitela (CRD # 6609806) is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Joseph Hoitela

Year of Birth: 1992

Education after High School:

- University of North Carolina at Asheville, B.S., Management - Concentration in Business Management and Administration, Distinction in Management, 2014

Business Background for the Previous Five Years:

- Wessel Investment Counsel, L.L.C., Investment Adviser Representative/Portfolio Tracking, 02/2016 - Present.
- Wessel Investment Counsel, L.L.C., Portfolio Tracking, 06/2014 - Present
- Penmac Staffing Inc., Material Handler, 08/2011 - 06/2014
- Ingles Markets, Gas Station Attendant, 07/2010 - 08/2011

Item 3 Disciplinary Information

Joseph Hoitela does not have any reportable disciplinary disclosure.

Item 4 Other Business Activities

Joseph Hoitela is not actively engaged in any other business or occupation (investment-related or otherwise) beyond his capacity as an Investment Adviser Representative/Portfolio Tracking of Wessel Investment Counsel, L.L.C. Moreover, Joseph Hoitela does not receive any commissions, bonuses or other compensation based on the sale of securities or other investment products.

Item 5 Additional Compensation

Joseph Hoitela does not receive any additional compensation for providing advisory services beyond that received as a result of his capacity as Investment Adviser Representative/Portfolio Tracking of Wessel Investment Counsel, L.L.C.

Item 6 Supervision

Glenn Wessel, Managing Member and Chief Compliance Officer, is responsible for supervising the advisory activities of Joseph Hoitela. Glenn Wessel can be reached at 828-232-2000.

In the supervision of our associated persons, advice provided is limited based on the restrictions set by Wessel Investment Counsel, L.L.C., and by internal decisions as to the types of investments that may be included in client portfolios. We conduct periodic reviews of client holdings and documented client information to provide reasonable assurance that the advice provided remains aligned with each client's stated investment objectives and with our internal guidelines.

Item 7 Requirements for State Registered Advisers

Joseph Hoitela does not have, nor has he ever had, any reportable arbitration claims. Joseph Hoitela has not been found liable in a reportable civil, self-regulatory organization or administrative proceeding, and has not been the subject of a bankruptcy petition.